




## BOARD MEMORANDUM

**DATE:** August 21, 2020  
**TO:** Board of Directors  
**FROM:** Steve Cole   
Assistant General Manager  
**SUBJECT:** August 20, 2020 Public Outreach and Legislation Committee Meeting Report

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The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, August 20, 2020 via web and teleconference. In attendance were Committee Chair Jerry Gladbach; Directors B. J. Atkins, Kathy Colley, R. J. Kelly, Gary Martin and Lynne Plambeck and; Assistant General Manager Steve Cole, General Manager Matt Stone, Public Information Officer Kathie Martin, Administrative Analyst Cheryl Fowler, Lead Education Specialist Jenny McNerney, Water Conservation Ed. Specialist Barbara Cawley, Board Secretary April Jacobs, SCVWA IT, Director of Technology Services Cris Perez, Finance Analyst Darine Conner, Administrative Technician Eunie Kang; Consultants Hunt Braly from Poole Shaffery, Consultants Dennis Albani from California Advocates and Consultant Geoff Bowman from Van Scoyoc Associate. The public was present. A copy of the agenda is attached.

**Item 1: Public Comments** – There was no public comment.

**Item 2: Legislative Consultant Reports** – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Dennis Albani and local legislative report by Hunt Braly.

**Item 3: Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project** – Recommended actions for this item are included in a separate report being submitted at the September 1, 2020 regular Board meeting.

**Item 4: Discussion of the Request for Proposal (RFP) for New Website Design and Development** – Recommended actions for this item are included in a separate report being submitted at the September 1, 2020 regular Board meeting.

**Item 5: General Update on Virtual Outreach Efforts** – Educational Staff gave a presentation on the Agency's virtual school education program for the upcoming fall 2020.

**Item 6: Public Information Officer Activities** – Staff and the Committee reviewed the following information: Quarterly Social Media Report from Tripepi Smith, Monthly Outreach Matrix, Legislative Tracking Spreadsheet, Sponsorship Tracking Spreadsheet FY 2020/21, Public Outreach Events Calendar 2020 and Public Outreach and Legislation Committee Planning Calendar 2020.

**Item 7: Adjournment** – The meeting adjourned at 7:11 PM.

Attachment




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**Date:** August 13, 2020

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
B.J. Atkins  
Kathy Colley  
R.J. Kelly  
Gary Martin  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, August 20, 2020 at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY  
NO PHYSICAL LOCATION FOR MEETING**

**TELECONFERENCE NOTICE**

Pursuant to the provisions of Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020, any Director may call into an Agency Committee meeting using the Agency's **Call-In Number 1-866-899-4679, Access Code 649-580-037** **or GoToMeeting by clicking on the link <https://global.gotomeeting.com/join/649580037>** without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Administrative**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

## MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so now or at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	7
* 2.3	Poole & Shaffery	13
3. *	Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project	15
4. *	Discussion of the Request for Proposal (RFP) for New Website Design and Development	19
5. ♦	General Update on Virtual Outreach Efforts	
6.	Public Information Officer Activities:	
* 6.1	Quarterly Social Media Report from Tripepi Smith	39
* 6.2	Monthly Outreach Matrix	47
* 6.3	Legislative Tracking	49
* 6.4	Grant Status Report	50
* 6.5	Sponsorship Tracking FY 2020/21	51
* 6.6	Public Outreach Event Calendar 2020	53
* 6.7	Committee Planning Calendar 2020	55
7.	Adjournment	
*	Indicates Attachment	
♦	Indicates Handout	

### NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Aug 13, 2020

Page 3 of 3

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on August 13, 2020

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